

Section 4

A CALL TO ACTION

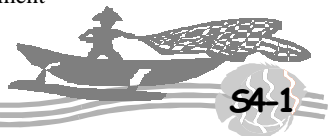
Things you can do to help keep the coastal ocean clean and healthy:

1. Stop littering our planet: Reduce, reuse, recycle (especially plastic).
2. Find out how and where fish at your local market is caught before you buy.
3. Use unbleached or white toilet paper – colored paper contains dyes that pollute our water systems and, eventually, the ocean.
4. Use phosphate-free washing powder, detergent and other cleaning agents.
5. Don't take shells or other 'souvenirs' from the beach.
6. Pick up any rubbish you see and dispose properly.
7. Avoid using water-polluting household chemicals. Instead use eco-friendly substitutes such as vinegar (an all-purpose cleaner) and sodium bicarbonate (a bathroom cleaner/mold remover).
8. Report to authorities any illegal dumping or fishing activities you discover.
9. Read labels on tuna cans; buy only those products that respect marine life.
10. Let your government know how you feel about issues affecting the marine environment: Write local and national officials, or phone the newspapers.
11. Draft your own Ocean Charter to express your commitment to keeping our seas clean and healthy. Get people in your neighborhood to sign your Charter, then present it to your mayor or barangay captain and request that it be displayed prominently in your municipal or barangay hall.
12. Show you care. Wear a blue heart to show you're part of "I Love The Ocean" – a movement for sustainable seas.



Scientists can:

- assess health and changes in condition of coastal and marine resources
- evaluate human impacts and study coastal and marine resource recovery
- educate students, government officials and the public
- help with training and public awareness programs
- offer advice on coastal and marine resource management





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Governments can:

- identify issues related to the use of coastal and marine resources
- adopt and implement policies and development programs consistent with sound coastal management
- enact and enforce laws promoting proper and sustainable use of coastal and marine resources
- provide training for local government staff in the protection and management of coastal and marine resources
- allocate funding for coastal and marine resource conservation projects

Conservation organizations, aquariums, museums and schools can:

- establish and support coastal and marine resource conservation projects
- set up coastal and marine resource awareness campaigns and mount exhibits on coastal and marine resource conservation
- develop courses and school curricula
- produce and distribute slide shows, video tapes, brochures and other educational materials
- raise funds for the protection and management of coastal and marine resources
- develop and advocate sound policies for coastal and marine resource conservation

Hotels, airline companies, dive operators and the tourism industry can:

- ensure that their operations do not damage coastal and other marine ecosystems
- take care not to pollute the ocean with sewage and sediment from construction
- organize etiquette and conservation courses for dive operators, divers and tourists
- offer and take part in education and public awareness programs
- sponsor and donate a share of profits to coastal and marine resource management and education activities
- participate in coastal and marine resource management programs and marine park activities

Local communities, holidaymakers, divers and you as individuals can:

- participate in programs to survey and monitor coastal and marine resources and their uses
- participate in or support coastal and marine resource management programs, such as marine parks
- practice good etiquette while diving, snorkeling and boating
- contribute to or organize fund-raising activities
- help promote awareness of the importance of clean and healthy seas.

